



SCOREBOARDS





WE WORK HARD WE LIVE HARD
WE LOVE WHAT WE DO
WE ARE ALL INVOLVED **IN YOUR SUCCESS**

COMMUNICATION BRINGS US CLOSE
PARTNERSHIPS **BRING US CLOSER**
WE INVEST IN PEOPLE

WE THRIVE IN ANY CHALLENGE
BRING US A NEED AND WE **BUILD A SOLUTION**



WE ARE A UNIFIED TEAM

COMMITTED TO EMPOWERING PEOPLE
~~TO GROW AND EXPRESS THEMSELVES TO THE WORLD~~

TO RAISE THE ROOF!



WITH YOUR SCOREBOARD, MAKE AN IMPACT

“My grandmother believes in me so much.

She donated money to specifically help our school get instant replay on our new scoreboard.

During our final game of the year, she got to see me kick a field goal which played on our scoreboard over & over again.

“I’ll never forget that moment”

- Student from Lee County High School, Leesburg, GA



POWERFUL & FRIENDLY

Staff, students, or professionals can bring the action to the big screen with our powerful LightSpeed™ Live Event software developed by our in-house software team; scalable to adapt to your unique needs and allow for customized solutions.

CUSTOM AD & ACTION CONTENT CREATION

Templates and canned content is not good enough. Our professional designers will craft dynamic ad and action content specifically for your venue and fan base; the required colors, logos, slogans, taglines... every detail to raise the roof.

BETTER ADVERTISING SOLUTIONS

Provide the best value and get the most revenue by displaying dynamic advertisements. Split the display into multiple ad panels to sell more advertising spots and ensure ads continue after each action message.

LOCAL OR LIVE EVENT SYSTEM INTEGRATION

Keep the audience engaged by switching easily between video input sources, sponsor & advertiser playlists, or instant event driven content from the 100+ instant action buttons. Turn up the heat with our Live Event System Integration option supporting multiple video sources, like field cameras and instant replay.

AMAZING WARRANTY & SERVICE UP TO 7 YEARS

Fully covered: every part is completely covered from power supplies to wireless radios, including lightning and vandalism protection. Plus, an on-site labor service that is administered by a fully licensed and underwritten provider to maximize up time.

PUMP UP YOUR TEAM & RALLY YOUR FANS



Garrett-Harrison Stadium, Phenix City, AL



Piqua High School, Piqua, OH



McConnell-Talbert Stadium, Warner Robins, GA



Georgetown College, Georgetown, KY



Lawrenceburg HS, Lawrenceburg, IN



Slippy Rock University, Slippy Rock, PA



Union High School, Big Stone Gap, VA



Savannah State University, Savannah, GA

DIGITAL

Add the Dynamic Boom of an LED video display with the tactile ruggedness of a brilliant digital scoreboard rolled into one great solution.

A traditional scoreboard with super-bright LED digits outfitted with all the features needed from time, score, team names, and more to accommodate the required sport(s), plus the required sponsor panels.

- Dynamic Instant Action Messages
- Player Pictures & Stats
- Live Video & Instant Replay
- Static Sponsor Panels
- Display Local Advertisers



Screenshot of Instant Action Buttons

POWER UP YOUR VENUE

INTEGRATED SCALER CONTROL

We provide the hardware scaler that resizes input from cameras, video players, etc to fit on your display. All interactive buttons for the Scaler have been integrated into the software which allows accurate and quicker control from the computer.

ACTION ON THE DISPLAY

Bring excitement and awareness by displaying LIVE camera action and sponsor advertisements, or simply plug in a Blu-ray/DVD player to display videos, movies, or commercials.

EVENT DRIVEN ACTION WITH INSTANT ACTION BUTTONS

Instant Action Buttons on the computer show thumbnails of all the quick action content, like "TOUCHDOWN!" or "GO TEAM!" Easily initiated with one click, it instantly appears on the display. Once completed, the current schedule resumes in the same spot to avoid missing any advertisements, instead of going back to the top of the playlist.



Fitzgerald High School, Fitzgerald, GA
20mm - 132 x 276 - 36K Pixels - 8'-7" x 18'-1"

VIRTUAL

Bold Up Your Game with the complete flexibility of the entire video display. Adapt to any sport, anytime, anywhere. This solution has no equal.

Create any type of scoreboard you desire to include the score, time, stats, advertisers & sponsors as well as interactive live video.

- Custom Scoreboard Layouts
- Live Advertisers & Sponsors
- Interactive Live Video & Replay
- Custom Templates for Football, Soccer, Baseball, Basketball, Field Hockey, Lacrosse, and more...
- Promote Pure Excitement



Screenshot of Interactive Buttons for Scoring

POWER UP YOUR VENUE

IN-HOUSE SOFTWARE DEVELOPMENT TEAM

An in-house software team ready to discuss and provide proven applications & unique solutions, plus custom scoring templates and more.

SCALABLE SYSTEM

Your scoring platforms and displays can grow with your athletic growth. Add more displays to your system, upgrade the resolution, and you increase your software capabilities.

POWERFUL INTERACTIVE LAYOUTS

Setup multiple panels, show scoring with player stats, show instant reply with advertisers down the side. With a clean slate, the possibilities are limitless.

FLEXIBLE ACCESS FROM YOUR TABLET

Flexible access, unique applications, and ease of scoring directly from your tablet.





MARKETING ASSISTANCE

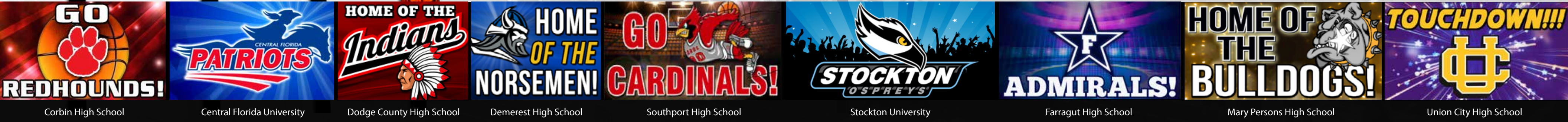
It's all about team effort. We have graphic designers that can definitely assist with creating materials to help raise the sponsorships and local assistance to fund this investment today and for years to come.

REVENUE GENERATING MACHINE



Sponsorship Packages created for Booster Clubs

- **SPONSORSHIP PACKAGES**
 Let's kickstart a revenue campaign by raising awareness and funds today and into the future with a tailored and branded sponsorship package that details programs with pricing and a dynamic rendering of ad spots available on the scoreboard.
- **CUSTOM AD & ACTION CONTENT CREATION**
 Templates and canned content is not good enough. Our professional designers will craft dynamic ad and action content specifically for your venue and fan base; the required colors, logos, slogans, taglines... every detail to raise the roof.
- **TEAM EFFORT**
 All of us have our own skills and talents for making this project a success from the booster clubs, athletic dept, the students and parents, and our teams. Together, this is a team effort. Let's make an impact.



Corbin High School Central Florida University Dodge County High School Demerest High School Southport High School Stockton University Farragut High School Mary Persons High School Union City High School

RAISE THE ROOF



LIVE OR LOCAL EVENT SYSTEM INTEGRATION

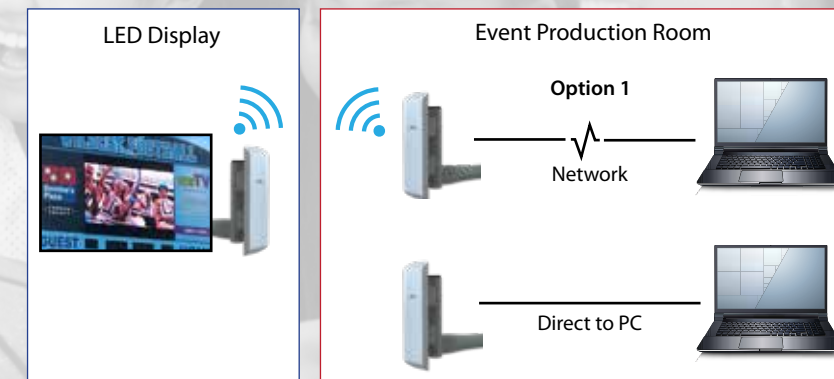
Keep it clean and mean with local setup playing pre-loaded content with scheduling and instant action plays, OR turn up the heat with our Live Event System Integration option supporting multiple video sources, like field cameras and instant replay.

LightSpeed™ & LightSpeed LIVE™ Event Software brings any venue to life by commanding video, advertisements, and instant action content to your video display with a simple and open interface.

GO LOCAL



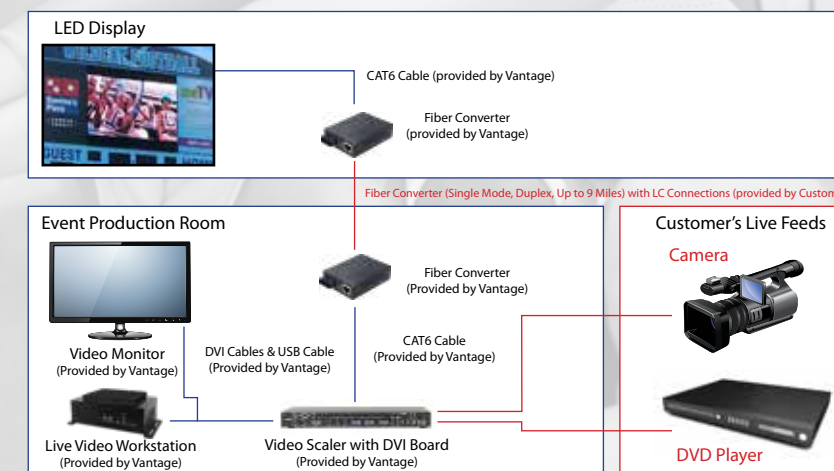
- Keep it simple with direct wireless connection.
- Connect directly or through your network.
- Display AVIs for videos or advertisements.
- Easily upgrade to GO LIVE to incorporate cameras, media sources, & instant replay.



GO LIVE



- Show instant replays of amazing plays.
- Easily integrate new tools, like a TriCaster for slow motion replays, or Wireless HD Cameras.
- Software integrated Scaler for easy operation.
- Connect up to 4 cameras, plus, media ports for video from DVD/Blu-ray, or live stream from Satellite/Cable/TV ...with audio ...how about movie night?



WARRANTY: TEAM CRITICAL

A standard warranty of 2-5 years covering parts is not good enough. Outages and issues disrupt the ability to effectively rally the fans and generate revenue.

We help minimize downtime with a warranty that is longer, stronger, and better.

LONGER

UP TO 7 YEAR PARTS & 7 YEAR ON-SITE SERVICE

Fully comprehensive: Every part is covered from power supplies to wireless radios, plus an On-Site Spare Parts Kit available for immediate repairs.

Fully covered: We save scoreboard owners thousands of dollars every year with our exclusive On-Site Parts Replacement Service.

STRONGER

UNDERWRITTEN, INSURED, AND PROFESSIONAL

As required by law: Our On-Site Parts Replacement Service is administered and underwritten by a licensed 3rd party provider for the entire warranty term. When service is needed our professional support team schedules an Authorized Service Provider to fix the issue.

New spare parts are shipped to replenish the On-Site Spare Parts Kit.

BETTER

LIGHTNING & VANDALISM PROTECTION

It happens: We help to ease this burden by providing financial reimbursement towards the insurance deductible once the claim has been processed and approved through the insurance provider.





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